

2<sup>nd</sup> May 2012



## PRESS RELEASE

### Her Majesty Meets Protexin

For the second time in two years South Petherton probiotics company Probiotics International Ltd (Protexin) have been honoured to meet Her Majesty the Queen and Prince Philip.

Protexin were delighted to be invited to participate in Yeovil's celebration of the Queen's Jubilee trip around the West Country and once again were lucky enough to speak to Her Majesty when she visited Yeovil Country Park on Wednesday May 2<sup>nd</sup> 2012.

Daniel Marley who spoke to the queen said to her *"It is an honour to meet the person who awarded us the wonderful Queen's award presented by Lady Gass last year"*.

*"It was a pleasure"* responded the Queen

Despite the damp weather Daniel Marley, Janine Barlow and Christina Metcalfe were excited to have the chance to speak to the royal party. All three were picked out from a draw within the company to choose who would participate in the event.

*"It's exciting to be involved. When I heard of the opportunity I put my name straight into the hat. It's not every day you get to talk to the Queen about digestive health!"* Says Christina Metcalfe – Production Administrator

Protexin won the Queen's Award for Enterprise in 2011 for International Trade. Managing Director Toby Lewis and Commercial Director Jonathan Sowler met the Queen at Buckingham Palace in 2011 and encouraged other members of staff to participate in the event in Yeovil.

*"Jonathan and I were proud to meet the Queen in 2011 to celebrate the Queen's Award. We were delighted as a growing local company to be invited to participate in the event held in Yeovil. As a strong local employer we decided to open up the opportunity to meet the royal party to our hard working team"* Says Mr Lewis

*"Jonathan and I will never forget the day we met the Queen and we hope they memory will stay with Dan, Christina and Janine for many years to come"*

**End**

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**Protexin information:**

Protexin are dedicated to producing innovative research based products of the highest quality for animals and humans.

Our belief is that nature is an ideal source of effective healthcare solutions, and that applied research and understanding can harness these solutions to the benefit of both humans and animals. We also know that too much refining of natural elements can reduce their effectiveness. That's why all products that carry the Protexin name are developed under our guiding philosophy – ***science and nature in balance.***

In practice this means that the natural healthcare and probiotic supplements we manufacture are extensively researched for safety and efficacy. We work closely with leading universities, hospitals and research centres around the world on a range of ongoing research programmes. We are always looking to improve our products, but never compromise on their natural basis.

Protexin is a family owned business, which means that we are not constrained by the short term needs of individual shareholders and we can focus on the future with long term strategies for the good of all stakeholders.

All products are subject to an extremely high standard of production and quality control and have the following accreditations; cGMP (MHRA), ISO 9001:2008, FEMAS, VMD (category 5), each of which involves regular audits to ensure standards are maintained.

This high standard was rewarded in 2011 by the Queen, when Protexin was awarded the Queen's Award for Enterprise for International Trade.

Protexin operates in a number of different areas:

**Protexin Health Care** produce some of the most unique, innovate and highest quality probiotics in the UK. A team of highly qualified professionals in sales, technical support and marketing ensure we remain at the forefront of our industry.

[www.bio-kult.com](http://www.bio-kult.com)

[www.lepicol.com](http://www.lepicol.com)

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**Protexin Veterinary** is a world leader in probiotic veterinary preparations and has numerous market leading products in the UK, Europe and the world. A team of highly qualified professionals in sales, technical support and marketing ensure we remain at the forefront of our industry.

[www.protexin.com](http://www.protexin.com)

**Protexin Animal Health** includes our agricultural division as well as our equine division. Our probiotic feed additives are used extensively around the world as a safe and effective alternative to antibiotic growth promoters.

[www.protexin.com](http://www.protexin.com)

**Protexin Equine Premium** is a unique range of probiotic supplements, specially formulated for horses and is used by many of the top riders including the British Olympic teams.

[www.equinepremium.com](http://www.equinepremium.com)

You can be confident that whether you buy a Protexin product for yourself, your family or your animals, you are getting the highest quality, natural products backed by effective science.

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