



## PRESS RELEASE

## **Two New Faces at Protexin Probiotics**

Manufacturers of Bio-Kult probiotics and Lepicol, for healthy bowels are expanding their human health sales team with two new appointments, Rupa Pattni and Jessica Guiffre.

The new look team is headed up by Tej Sehmbi – National Sales Manager and will be helping to educate health food and pharmacy retailers and their customers on the benefits of Bio-Kult and Lepicol products.

"Rupa has joined the team as a Territory Manager and Jessica has joined us as an experienced practicing Nutritional Therapist. She will be supporting the sales team by visiting our customers and training them on the benefits of our products. I am delighted to be welcoming them to our ever expanding team at Protexin"

Tej Sehmbi – National Sales Manager

To contact your territory manager, for more information on any of Protexin's products or to arrange a training visit, please contact: Tej Sehmbi – National Sales Manager 07917 268 801 <u>Tej@protexin.com</u>

The team will be on stands 1020– Bio-Kult and 1013– Lepicol at Natural and Organic Products April 2013 and look forward to meeting you there. **End** 



Tej Sehmbi National Sales Manager



Rupa Pattni Territory Manager



Jessica Guiffre Technical Advisor

## **Protexin information:**

Protexin produce innovative research based products of the highest quality for animals and humans.

All products that carry the Protexin name are developed under their guiding philosophy – *science and nature in balance.* 

In practice this means that the natural healthcare and probiotic supplements they manufacture are extensively researched for safety and efficacy. They work closely with leading universities, hospitals and research centres around the world on a range of on-going research programmes and are always looking to improve their products, but never compromise on their natural basis.

All products are subject to an extremely high standard of production and quality control and they have the following accreditations; cGMP (MHRA), ISO 9001:2008, FEMAS, VMD (category 5), each of which involves regular audits to ensure standards are maintained.

This high standard was rewarded in 2011 by the Queen, when Protexin was awarded the Queen's Award for Enterprise for International Trade.

More recently Protexin obtained a listing in the 'Best Companies' to work for list.

Protexin operates in a number of different areas:

**Protexin Health Care** produce some of the most unique, innovate and highest quality probiotics in the UK. A team of highly qualified professionals in sales, technical support and marketing ensure we remain at the forefront of our industry.

www.bio-kult.com

**Protexin Veterinary** is a world leader in probiotic veterinary preparations and has numerous market leading products in the UK, Europe and the world. A team of highly qualified professionals in sales, technical support and marketing ensure we remain at the forefront of our industry. www.protexin.com **Protexin Animal Health** includes our agricultural division as well as our equine division. Our probiotic feed additives are used extensively around the world as a safe and effective alternative to antibiotic growth promoters.

www.protexin.com

**Protexin Equine Premium** is a unique range of probiotic supplements, specially formulated for horses and is used by many of the top riders including the British Olympic teams. <u>www.equinepremium.com</u>

You can be confident that whether you buy a Protexin product for yourself, your family or your animals, you are getting the highest quality, natural products backed by effective science.

Press Enquiries: Lizzie Hardy – Head of Marketing Tel: 01460 243230 Email: Lizzie@protexin.com