PROTEXIN EQUINE PREMIUM

CASE STUDY: ISOBEL GOODWIN AND OLI, STOCKLINCH, SOMERSET.

Jonathan Nelson, Protexin Equine Premium Director:

I was originally contacted by Mrs Goodwin about a year ago with reference to her daughter's (Isobel Goodwin) top dressage horse Oli who was showing symptoms of gastric ulcers, and was surprised to discover their address was just down the road from where our office and factory are sited in Somerset.

I decided to call in and find out a little more from The Goodwins and see if our products could help a local up and coming dressage rider.

Mrs Goodwin: I contacted Protexin as I knew they were a local company that had pioneered the use of probiotics in the vet market and we were looking for an affordable solution for Isobel's top dressage horse. We hadn't had him scoped for ulcers but he was showing all of the usual symptoms; girthy, irritable, behind the leg, unexplained occasional dull coat etc. The Acid Ease product had been recommended to us and as a more affordable direction to take we invited Jonathan to come and have a look and try the product for a month with his recommendation that "if you don't see any difference in a couple of weeks then it's probably not going to help and will need further veterinary investigation".

The difference was quite remarkable after only a few days, a much more relaxed, workable horse that held his condition from day to day and was able to sustain longer periods of focused training. We carried on for the month at full dose and have since been able to halve the rate so making the product even more affordable.

Jonathan Nelson: I called back in to see the Goodwins a couple of months later to find Isobel schooling Oli and very pleased with his progress. In conversation both Isobel and Mrs Goodwin expressed concern that he was still difficult to travel and handle at competitions where he is very excited with anticipation. I recalled my own experience with a horse that responded well to Quick Fix in that environment and that many of the event riders and some race trainers



now use the product to travel horses to competition, and that I believed (my own hypothesis!) that the product probably had a coating effect on the stomach and the probiotic "settled the butterflies" induced by the travel and anticipation.

Mrs Goodwin: We took a couple of Quick Fix to the next competition and tried it over the 24hrs at 10ml every 6hrs or so and the results again were quite astonishing and we have used it ever since. Oli was much less anxious and excitable both on the journey and whilst at the competition. He listened to Isobel's aids more and was wholly more accepting of the discipline and instructions.

Jonathan Nelson: Let's hope we've helped a local young rider with a talented school master to achieve their potential and move on to the next run of the tough competition ladder.



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