

Newsletter

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www.equinepremium.com

A NOTE FROM THE EDITOR

I love this time of year, spring is here and summer feels within reach at last. As always the Equine Premium Team have been busy spreading the word about the beneficial effects a probiotic can have on your horse, and we're pleased to say that month on month we are getting more wonderful feedback from happy customers. Here's what we've been up to over the last 3 months.

Editor – Genevieve Raw-Rees



Congratulations to Jonathan who's horse, Bud will be going to Houghton International CC12* at the end of May!



We asked Sarah Skillin of #twittereventing to tell us more about the group...

#twittereventing is a group comprised of, and set up to support event riders and others interested in, or associated with the sport. Set up in January 2013 we share information via our Facebook group and also via our Twitter account (@twittaeventing). But it goes far beyond that - we have created new friendships, we provide advice, support each other, pick each other up from the floor at events and applaud our successes. We also work with partners such as Protexin Equine Premium to offer members expert advice from those in the know, Tried and Tested products, discounts and sponsorship for leagues and monthly competitions.



At the time of writing this the group's membership currently stands at 1,271...but we expect by the time this goes to print it will be in excess of 1,300 as we receive daily requests to join. We've spread our wings since the early days and now have a global presence with a reach as far as South Africa, the US and Australia, and a membership ranging from unaffiliated to 4****.

But despite our growth, #twittereventing's aim remains consistent - supporting our members in whatever way we can and shout about how amazing our mighty steeds are. Read Sarah's full guest article here: <http://www.equinepremium.com/news/206/twittereventing>

Educating Piggy

On April 24th, Jonathan and Anna were invited to visit supported rider Piggy French's yard to give a 'Lunch and Learn' talk on gastric ulcers, plus update her team on the full Equine Premium range. After lunch Piggy gave Jonathan and Anna a tour around her new yard where they were lucky enough to meet the 4* horses.

Piggy has all her horses on Gut Balancer and uses Quick Fix and Recover Aid whilst traveling and at three day events.

Here's Jonathan, Anna and Piggy with Harold Megahey sat on Chuckelberry.



Badminton

Anna and Jonathan had a great time at Badminton last week despite the weather! Featuring on Colne Saddlery's stand, they talked to lots of old and new faces. We've got our fingers crossed that next year Anna will be attending Badminton as a competitor in the Grass Roots Championship!



4 x £200 still up for grabs!

Read all about it and enter here: <http://www.equinepremium.com/bursary>



New Team Member

We were pleased to welcome Fay Mullings to the Protexin family in March as our Procurement Coordinator, especially as she's horsey! Fay who already used Acid Ease after being recommended it by her physio, shares her and Beau's experience with us:

"I put him on a loading dose of 50g twice a day for 4 weeks and then lowered this to 25g twice a day and notice rapid improvements. The windsucking was happening less, and as a consequence of feeling more comfortable and less stressed/anxious, he became a much better traveller and I noticed his bowel movements were more normal and regular. On Acid Ease Beau is an all-round happier horse."

We'd like to also give Fay a huge congratulations after coming 11th out of a section of 48 last month!



Shop Of The Month!

This month we're delighted to have our first North West based retailer feature as our Shop of the Month. Thomas Irving's Equestrian Superstore can be found just outside Chesterfield in Derbyshire as well as online: www.thomasirving.co.uk

If you call in-store during May you can be entered into a chance to win a Protexin Equine Premium Hamper!



Twemlow Stud

Anna took a trip to Twemlows Stud Farm's Open Day in April. Based in Shropshire, the stud is a family run business and is one of the UK's leading equine Artificial Insemination and Embryo Transfer centres.

Anna got to meet some beautiful stallions including Mill Law, Franklyn Sugar and Libra K, and also met a gorgeous rare breed Suffolk Punch and a newly born chestnut foal by Russell out of an Arko mare (both were Olympic stallions ridden by Nick Skelton).



Anna's new Equine Premium jacket – looking good!

Photo gallery...

Last month we ran an #easterphotocompetition on Facebook, here are a couple of entries



WINNER

Lois Downes won an Acid Ease 1.5kg plus a giant chocolate egg!



Here's Chewie with her Easter chicks – thanks Lauren!



What a cutie is JJ dresses up for Easter? Thanks Lynn



Mister Big in his Easter Bonnet – thanks Dawn!

If you'd like to feature in our next Newsletter photo gallery then please email us at info@equinepremium.com with a picture of your horse.