



PRESS RELEASE

PAC-ked full of goodness!

Bio-Kult launches into Cranberry Market

Leading probiotic manufacturer Protexin Healthcare is proud to announce the launch of **Bio-Kult Pro-Cyan**.

From their research **Bio-Kult** recognises that lifestyle changes, stress, medicines and disease can sometimes deplete beneficial gut bacteria, allowing *E.coli* to become established and cause infections. These infections can damage mucous membranes which line the urinary tract. Bio-Kult Pro-Cyan is a triple action formula containing cranberry extract (36mg PACs), two probiotic strains and Vitamin A to help maintain a healthy urinary tract.

Lizzie Hardy – Head of Marketing comments:

“We are thrilled to announce the launch of Bio-Kult Pro-Cyan. We understand the severity of Urinary Tract Infections (UTIs) with 1 in 3 women suffering with at least one UTI in their lifetime. With the launch of Bio-Kult Pro-Cyan we hope we can educate and help consumers maintain a healthy urinary tract.”

Bio-Kult Pro-Cyan will be available from independent Pharmacies and Healthstores around the UK from the end of September 2012 and direct from www.bio-kult.com



For Press Enquiries and pack imagery please contact:

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Protexin Healthcare Profile:

Protexin Healthcare is dedicated to producing innovative, research based products of the highest quality for the healthcare market.

The natural supplements we manufacture are extensively researched for safety and efficacy. We work closely with leading universities and research centres around the world on a range of ongoing research programmes.

Protexin Healthcare manufacture Bio-Kult a unique multi-strain probiotic product, expertly formulated to help maintain healthy digestive and immune systems, which are closely linked to our optimum health. The beneficial bacteria in Bio-Kult helps to re-establish and re-balance the gut microflora. The supplements can help with specific conditions such as: antibiotic associated diarrhoea, traveller's stomach, atopic dermatitis, leaky gut syndrome, irritable bowel syndrome (IBS) and inflammatory bowel disease (IBD). Bio-Kult is suitable for vegetarians which can be swallowed whole or pulled apart and mixed with food/drink and does not need to be refrigerated.

Also available - Bio-Kult Candéa, a probiotic supplement with added grapefruit seed extract and garlic - taken daily it can help strengthen the body's natural defences against Candida.

Bio-Kult is available in: 30s capsules (RSP £8.99), 60s capsules (RSP £14.95), 120s capsules (£29.45)

Bio-Kult Candéa is available in: 60s capsules (£14.95), Bio-Kult Pro-Cyan is available in: 45s capsules (£14.95)

For more information visit www.bio-kult.com